



*The all time favorite
chicharon*



*Enjoy chicharon the new way!!!!!!
Always fresh, always hot
Cook it when you want it
No more oil, no more mess,
no more laddles, pots and pans*

Porky Best was established in September, 1977. The company started its operation with processed meats like pork chorizo, pork tocino and pork barbecue as its main products. Though at the time it was introduced there were already other existing brands in the market, Porky Best gained popularity because of the quality of its products and its unique taste and flavors which it has developed and maintained throughout the years. Only a few years after Porky best products were introduced in the market, it has maintained its leadership even until today.

The Company then increased its products to include pork chicharon or popping pork rind. The pork chicharon became so popular that by now it has become more popular than the processed meats. Proof of its increasing popularity and the greater demand for the product, Porky Best expanded its operations to some neighboring provinces of Mindanao, Visayas and Luzon starting with Metro Manila.

In 2001 Porky Best embarked on a new concept of selling chicharon to the Davao Market - cook chicharon before the customer while waiting for 2 - 3 minutes. It was a "hit" that the Company opened one store after another in all the major malls in the City. Soon frying stations were opened also in the neighboring provinces of Kidapawan, Makilala, General Santos, Marbel, Tagum, Mati, Iloilo and Zamboanga.

In 2007, after months of research and development, the Company launched the Microwavable Chicharon - envisioned as the chicharon for the world market. Numerous inquiries were received from interested persons, businessmen, importers and consolidators after they watched the demos done in trade fairs and above all after they tasted the chicharon with the unique flavor and taste. True enough in December 2008, through a consolidator, the company started supplying an importer from Dubai. The product has also become a favorite "pasalubong" of OFWs returning to their host countries as well as Filipinos going abroad whose relatives and friends request for the "new" way of enjoying one of our favorite "anytime" "any occasion" food - The PORKY BEST CHICHARON.